

SUMMIT SCHEDULE

SUNDAY 10/24

 = Blogger to CEO

 = Monetization

 = Marketing

8:00PM EDT - KICKOFF CALL IN THE FACEBOOK GROUP

MONDAY 10/25

11:00AM EDT 

3 Ways You're Over
Complicating Your Blog
Writing Process (and the tool
that can fix it!)

with Madison Wetherill

12:30PM EDT 

Fan Focused Blogging
with Jason Logsdon

2:00PM EDT 

How to Monetize Your Blog
Through Online Cooking
Classes

with Cynthia Samanian

3:30PM EDT 

Top Five Tips for Composing
Your Food Photos

with Darina Kopcok

5:00PM EDT | NETWORKING CALL FOR ALL ATTENDEES

TUESDAY 10/26

11:00AM EDT

Live Demo: Pro Tips for
Naturally Incorporating
Product in a Shot

with Jena Carlin

12:30PM EDT 

3 Ways to Boost Conversions
by Mastering Tags &
Segmentation

with Allea Grummert

2:00PM EDT 

Monetizing with tools, rather
than courses: Why, what,
and HOW

with Pete McPherson

3:30PM EDT 

How to Build Your Team,
Grow Your Blog, AND Get
Your Life Back

with Emily Perron

5:00PM EDT 

Self Publishing vs.
Traditional Publishing

with Chelsea Cole

6:30PM EDT | CO-WORKING
PARTY FOR ALL-ACCESS
PASS MEMBERS

SUMMIT SCHEDULE

WEDNESDAY 10/27

★ = Blogger to CEO

\$ = Monetization

📣 = Marketing

12:30PM EDT \$

Implement the Forgotten
Funnel: Tripwires

with Dama Jue

2:00PM EDT \$

Confidently Pitching Brands
with Candice Ward

3:30PM EDT 📣

Podcast like a PR Pro
with Betsy Wallace

5:00PM EDT 📣

Facebook Ads 101 for Food
Bloggers

with Omaily Lucas

**6:30PM EDT | CO-WORKING PARTY FOR ALL-ACCESS
PASS MEMBERS**

THURSDAY 10/28

11:00AM EDT \$

How to Create a Product
That Sells While You Sleep

with Jenny Melrose

12:30PM EDT 📣

How Google Web Stories Can
Help Grow Your Audience

with Ksenia Prints

2:00PM EDT 📣

LIVE Web Design Q & A
with Madison Wetherill

3:30PM EDT ★

Interview with Andrew
Wilder: Building a Team to
Manage Your Website

**5:00PM EDT | CO-WORKING PARTY FOR ALL-ACCESS
PASS MEMBERS**

FRIDAY 10/29

10:00AM EDT 📣

How to use Instagram
Challenges for Growth and
Impact

with Kimberly Espinel

11:15AM EDT 📣

Perfectly Optimized Blog
Posts - How Should You
Write to Rank in Google

with Ty Kilgore

12:30PM EDT ★

3 Tools to Boost Productivity
with Megan Porta

2:00PM EDT - CLOSING CALL IN THE FACEBOOK GROUP WITH MADISON WETHERILL